



# VETERANS BRIDGE HOME



Steven Cole  
703-835-2826 or [scole@veteransbridgehome.org](mailto:scole@veteransbridgehome.org)

## MEDIA ADVISORY

### Corporate Veterans groups join forces in honor of Charlotte's 250<sup>th</sup> Anniversary

**WHAT:** Corporate Veterans employee resource groups are coming together to make sandwiches in support of the Urban Ministries Center's mission.

**WHEN:** Monday February 18 through Friday February 22

**WHERE:** Multiple locations across Charlotte

**WHO:** Atrium Health, Bank of America, Bank of America Merchant Services, JROTC, MedaSource, Microsoft, Novant Health, Veterans Bridge Home and Wells Fargo.

**CHARLOTTE, NC (February 19, 2019)** –VetCharlotte, a relatively new collaborative of Charlotte's corporate military employee resource groups, are partnering with Urban Ministry to make over 4,000 sandwiches for the Operation Sandwich program during the week of February 18 - 22.

Picking up the city's challenge to honor Charlotte's 250<sup>th</sup> anniversary, Veterans groups from Atrium, Bank of America, Bank of America Merchant Services, JROTC, MedaSource, Microsoft, Novant, Veterans Bridge Home and Wells Fargo are each making at least 250 sandwiches for our neighbors who depend on the Urban Ministries Center.

This event is the first collective service project undertaken by VetCharlotte and is a way for these group to give back to a community that has been so supportive to Veterans and military families.

"The corporate partners involved in the VetCharlotte collaboration overwhelmingly supported the idea of performing a community service project," said Peter Vacho, Director of Community Relations at Veterans Bridge Home. "Helping Urban Ministries make nearly 4,000 sandwiches during this week will help them feed lunch to our neighbors for a month and was something the group was eager to do."

VetCharlotte was created in June 2018 to identify ways corporate Veterans groups in the area could work together to foster greater collaboration among themselves, and enhance networking, fellowship, and community service opportunities for Veterans and their families. To achieve this, the group has engaged in regular meetings and has begun to schedule quarterly events that maximize our collective impact in the community.

For additional information or to schedule interviews, contact Steven Cole, VP of Advancement, Veterans Bridge Home 703-835-2826 [scole@veteransbridgehome.org](mailto:scole@veteransbridgehome.org)

#### About Veterans Bridge Home

*Veterans Bridge Home helps Charlotte-area Veterans successfully transition home after military service by offering employment and mental health services, along with networking and fellowship opportunities. Through NCServes, the VBH team can address additional needs like education or housing, and connect them to available community, state, and federal resources. For more information about our mission and what we do, visit [www.veteransbridgehome.org](http://www.veteransbridgehome.org).*