

North  
Announces  
Bridge  
Nonprofit  
2019



# VETERANS BRIDGE HOME

Highland  
Veterans  
Home as  
Partner for

*Firm Selects Partners in Charlotte, Houston, London and St. Louis*

May 20, 2019 (Charlotte) – Management consulting firm North Highland is excited to announce Veterans Bridge Home as one of the finalized selections of four nonprofits as the firm’s 2019 philanthropy partners. This is the first year that North Highland launched a formal by-invitation process for its pro-bono work. Between 2016-2018, the firm piloted its theory of change that poverty can best be disrupted through root-cause interventions, applying consulting expertise in various philanthropic engagements in eight cities.

The 2019 finalists were selected based on an assessment of factors including the degree to which the nonprofit focused its programs to disrupt poverty through root-cause intervention, the size of the demographic and community served that would otherwise be at-risk of economic inequity, financial soundness, evidence of outputs and outcomes that resulted in the at-risk demographic and community attaining economic self-sufficiency, and the nonprofits’ ability to dedicate required time and resources to working with a team of consultants.

“We look forward to working with each of our nonprofit partners to help accelerate their organizational effectiveness and scale their impact,” said Dan Reardon, North Highland Chief Executive Officer and Managing Director. “We’re gratified at this opportunity to drive economic empowerment for underserved people in our communities.”

The other nonprofits that will each receive pro-bono consulting services from the firm include: The Alliance, based in Houston; Inspire, based in London; and Urban Strategies, based in St. Louis. Each of the non-profits will be assigned a dedicated consulting team which will scope work and related deliverables to solve the primary challenge identified by the non-profits in their applications.

For [HERE](#) more information on North Highland’s philanthropic mission.

## About North Highland

North Highland is a global management consulting firm known for helping clients solve their most complex challenges related to **customer experience, performance improvement, technology and digital, and transformation.** We add value and support our clients across the full spectrum of consulting, from strategy through delivery. We bring the big ideas, then we make them real.

North Highland is an employee-owned firm, headquartered in Atlanta, Ga., with more than 3,000 consultants worldwide and 60+ offices around the globe. The firm is a member of Cordence Worldwide ([www.cordenceworldwide.com](http://www.cordenceworldwide.com)), a global management consulting alliance. For more information, visit [northhighland.com](http://northhighland.com) and connect with us on LinkedIn, Twitter and Facebook.

## Media Contact

Steve Cole, [Scole@veteransbridgehome.org](mailto:Scole@veteransbridgehome.org)

## About Veterans Bridge Home

*Veterans Bridge Home helps Charlotte-area Veterans successfully transition home after military service by offering employment and mental health services, along with networking and fellowship opportunities. Through NCServes, the VBH*

*team can address additional needs like education or housing, and connect them to available community, state, and federal resources. For more information about our mission and what we do, visit [www.veteransbridgehome.org](http://www.veteransbridgehome.org).*