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IN 2018, VETERANS BRIDGE HOME SERVED MORE UNIQUE VETERANS AND MILITARY FAMILIES AND PROVIDED MORE SERVICES TO THEM THAN SIMILAR VETERAN-SERVING ORGANIZATIONS IN NEW YORK, SEATTLE, DALLAS, SAN ANTONIO, PITTSBURGH, RALEIGH, AND NINE OTHER METROPOLITAN AREAS ACROSS THE COUNTRY.

These nation-leading numbers are remarkable considering the Veteran populations in some of those regions far exceeds Charlotte’s. The reason we are able to have such an outsized impact on behalf of our fellow Veterans is because we never work alone. Veterans Bridge Home’s team approach is firmly rooted in our collective military culture where success can only be achieved when we work together, and everyone does their part.

Our community is fortunate to have a team including: businesses committed to hiring Veterans and their spouses; local government and non-profit partners working together to provide services for these families; and individuals investing in the success of our Veteran population.

Together we are identifying the individual needs of each Veteran and military family, connecting them with the best services, employers and opportunities Charlotte has to offer, doing so as quickly and efficiently as possible to shorten the amount of time a Veteran and their family is in transition. When we succeed in doing this, we are building a stronger community, one Veteran at a time.

On behalf of the Veterans Bridge Home staff and Board of Directors, please accept our thanks and congratulations on another successful year. We look forward to your continued support in 2019.

BE THE BRIDGE!

Thomas E. Norman  T. Blake Bourne, VI
Chair, Founder  Executive Director

Veterans Bridge Home was founded on the principle that providing the customized support to Veterans and military families to meet their specific needs requires teamwork.
MISSION
Veterans Bridge Home helps Charlotte-area Veterans successfully transition home after military service by identifying their education, employment and healthcare needs and connecting them to available community, state and federal resources.

CHALLENGES
Veterans have much to offer their new employers and their new community, but often have no idea how difficult the transition period will be. This is why as many as 70% of all Veterans report experiencing transition stress due to difficulties finding employment, housing and a new network of friends. To help reduce this stress, Veterans Bridge Home works with each Veteran and military family to identify their unique needs and support them with the best services available.

"My family and I moved from Ft Bragg NC to Charlotte NC... Due to some unexpected bills we fell into a financial downfall and needed utility assistance immediately. We searched online and found Veterans Bridge Home. An hour later, we received a call from a care coordinator with assistance, and before the end of the day we were stress-free and our issue was resolved." - Kim Cheeks
CONNECTION TO SERVICES

3,285
Unique Service Requests

1,359
Unique, New Families

AVERAGE SERVICES PER VETERAN/FAMILY = 2.4

GENDER

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>70%</td>
</tr>
<tr>
<td>Female</td>
<td>24%</td>
</tr>
<tr>
<td>Undisclosed</td>
<td>6%</td>
</tr>
</tbody>
</table>

MALE = 953  FEMALE = 329  UNDISCLOSED = 77

BRANCH OF SERVICE

<table>
<thead>
<tr>
<th>Branch of Service</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Army</td>
<td>56%</td>
</tr>
<tr>
<td>Navy</td>
<td>16%</td>
</tr>
<tr>
<td>Marines</td>
<td>15%</td>
</tr>
<tr>
<td>Air Force</td>
<td>12%</td>
</tr>
<tr>
<td>Coast Guard</td>
<td>1%</td>
</tr>
</tbody>
</table>

SERVICE REQUESTS

<table>
<thead>
<tr>
<th>Service Request</th>
<th>Requests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing &amp; Shelter</td>
<td>932/28%</td>
</tr>
<tr>
<td>Employment</td>
<td>928/28%</td>
</tr>
<tr>
<td>Social Enrichment</td>
<td>396/12%</td>
</tr>
<tr>
<td>Benefits Navigation</td>
<td>179/5%</td>
</tr>
<tr>
<td>Income Support</td>
<td>157/5%</td>
</tr>
<tr>
<td>Mental/Behavioral Health</td>
<td>108/3%</td>
</tr>
<tr>
<td>Money Management</td>
<td>100/3%</td>
</tr>
<tr>
<td>Legal</td>
<td>87/3%</td>
</tr>
<tr>
<td>Clothing &amp; Household items</td>
<td>79/2%</td>
</tr>
<tr>
<td>Individual &amp; Family Support</td>
<td>54/2%</td>
</tr>
<tr>
<td>Food Assistance</td>
<td>48/1%</td>
</tr>
<tr>
<td>Education</td>
<td>43/1%</td>
</tr>
<tr>
<td>Health</td>
<td>38/1%</td>
</tr>
<tr>
<td>Physical Health</td>
<td>24/1%</td>
</tr>
<tr>
<td>Sports &amp; Recreation</td>
<td>9/&lt;1%</td>
</tr>
<tr>
<td>Spiritual Enrichment</td>
<td>2/&lt;1%</td>
</tr>
</tbody>
</table>
Veterans Bridge Home was KEY in my transition from the military. They are laser-focused on helping veterans! They helped me with networking, employment/transition workshops, and employment fairs. Due in large part to VBH and the connections I made through them, I was offered a job (at Bank of America) within 4 weeks of retiring from the Air Force.” - Rich T. Sanders

Nationally 80% of all Veterans exit military service without having secured civilian employment. So our team connects Veterans to the best companies and a myriad of employment services.

**HOW WE SUPPORT VETERANS SEEKING EMPLOYMENT**

We matched 650 employment requests for support including job referrals, resume review, interview preparation, and readiness classes.

<table>
<thead>
<tr>
<th>JOB FAIR</th>
<th>NETWORKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>186 Veterans attended the VBH Hiring Fair in September 2018</td>
<td>60 Networking opportunities sponsored by VBH</td>
</tr>
<tr>
<td>55 Received job offers</td>
<td></td>
</tr>
</tbody>
</table>

**SUPPORTING VETERAN-FRIENDLY EMPLOYERS**

<p>| | |</p>
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</tr>
</thead>
<tbody>
<tr>
<td>11 Employer breakfasts held for 220 different talent acquisition representatives from 95 businesses</td>
<td>210 Businesses supported across the Metrolina region to help them meet their Veterans-hiring goals</td>
</tr>
</tbody>
</table>
I had the opportunity to attend the Uptown Lunch prior to relocating to Charlotte. I found a great community, with veterans wanting to support each other in any way possible. The connections that I made at the lunch expanded my professional network in Charlotte and ultimately led to my current job. 
- Ryan Budroe, US Army Veteran

COMMUNITY ENGAGEMENT

Overwhelmingly the aspect of the military Veterans and their families miss when they leave the service are the friendships. So critical is this need that it is the third most requested service in our area, behind only housing and employment assistance.

IN 2018 WE MET THIS VITAL NEED BY:

- Hosting 316 events (including 72 fitness, 118 fellowship, 75 networking, 23 volunteer & 28 programs) with 4,352 participants
- Connecting 5,600 individuals with weekly newsletters about events, opportunities, and information about the Veterans community
- Engaging with 30 Military/Veteran Employee Resource Groups across the business community to help them attract and retain Veteran employees

“I had the opportunity to attend the Uptown Lunch prior to relocating to Charlotte. I found a great community, with veterans wanting to support each other in any way possible. The connections that I made at the lunch expanded my professional network in Charlotte and ultimately led to my current job.”
- Ryan Budroe, US Army Veteran
MONTHLY EVENTS

**WEEKLY**
Monday Workout
Harris YMCA

Wednesday Workout
VBH Office

**1ST SUNDAY**
Mountain Island Yoga
NoDa Yoga

**1ST TUESDAY**
South Park Area Coffee
Harris YMCA

**1ST WEDNESDAY**
Employer Breakfast
Various

**2ND WEDNESDAY**
Uptown Lunch
Covenant Presbyterian

**2ND THURSDAY**
Veterans Bridge Home/
RWB Run Walk
Midtown Greenway

**3RD THURSDAY**
Fort Mill Lunch
Towne Tavern at Fort Mill
University Area Coffee
TIAA

**LAST THURSDAY**
Stable Call – Various

**MONTHLY VOLUNTEER**
Various dates/locations
2018 FINANCIALS

TOTAL REVENUE
$1,308,951
Corporate ........................................ $435,391
Individual ..................................... $262,874
Foundation .................................. $163,707
Other ............................................. $114,123
Contract ....................................... $92,855
Public ........................................... $240,000

TOTAL EXPENSES
$1,071,830
Program .......................................... $779,684
Fundraising/Development .... $179,848
Administration .............................. $112,297

REVENUE
18% INDIVIDUAL
34% CORPORATE
15% FOUNDATION
7% OTHER
4% CONTRACT

EXPENSES
73% PROGRAM
17% FUNDRAISING/DEVELOPMENT
10% ADMINISTRATION
34% PUBLIC
COMMUNITY CHAMPIONS

Businesses and Foundations that provide financial support to our mission

Ally Financial
Adams Beverages
American Airlines
American Asset Corporation
Aston Properties
AT&T
Atrium Health
Baird Foundation
Banking on the Community
Bank of America
Barings
Barnhardt Manufacturing
Barringer Construction
Beacon Partners
Berkley Capital Advisors
The Blumenthal Foundation
Bragg Financial Advisors, Inc.
Carolina Panthers
Charlotte Hornets Foundation
Clariant Corporation
Cohen Tauber Spievack & Wagner P.C.
Davita
Deloitte
Depcom Power, Inc.
Dewey Property Advisors
Domtar
The Dowd Foundation, Inc.
Disabled Veterans National Foundation
Duke Energy Corporation
The Elder Gallery of Contemporary Art
Foundation for a Healthy Carolina
Foundation for the Carolinas
The George W. and Ruth R. Baxter Foundation
Goodwill Industries of the Southern Piedmont
Grant Thornton LLP
Hall Foundation, Inc.
Harris Teeter
Harvard Business School Association
The Hayes Family Foundation
The Horne Co. Partners LLC
Housing Opportunity Foundation
The Independence Fund
The Leon Levine Foundation
Lucille P. & Edward C. Giles Foundation
The Marc and Mattye Silverman Family Foundation
MOAA - Military Officers Association of America, Charlotte Metrolina Chapter
Navy Federal Credit Union
Northwestern Mutual
Novant Health, Inc.
Philip L. Van Every Foundation
Pike Enterprises LLC
Provident Benevolent Foundation
The Reemprise Fund
Rich and Bennett LLC
Rowan Communications
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Scott Insurance Services
Search Solution Group
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BRIDGE BUILDERS SOCIETY - Individual donors giving $1,000+ per year

Judy and Jim Allison
Bonnie and Jim Amos
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Anonymous
Anonymous
Anonymous
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Chris and Jim Teat
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Frank Van Buren
Rita and Bill Vandiver
Lorraine and Stuart Watson
Anja and David Zimmerman
Joan Zimmerman Family Fund

Veterans Bridge Home thanks the listed organizations and individuals for their exemplary leadership in 2018 that has supported 1,359 new Veterans and military families with access to the best job opportunities, the best services, and the best personal and professional networking opportunities the Charlotte-Mecklenburg region.
LUNCH AND LEAD

Panthers Head Coach Ron Rivera and Linebackers Coach Steve Russ (U.S. Air Force Academy ’95) headlined our Lunch and Lead in May 2018. Thanks to Presenting Sponsor Depcom Power, the Leon Levine Foundation, Northwestern Mutual, the Carolina Panthers, and our 300 attendees, this annual event continues to support Veterans and their families in our community.

GALA

2018 marked the first year Veterans Bridge Home held a major fundraising event. Thanks to our title sponsors Bank of America and U.S. Trust, 370 special guests, 24 retired general officers and flag officers, 33 corporate and individual sponsors, our fabulous Gala Committee, and Admiral and Mrs. William McRaven, the inaugural Star Spangled Gala was a night to remember.

PATTY AND TOMMY NORMAN
Gala Chairs

GEN. JIM AND BONNIE AMOS
Honorary Chairs

JOAN ZIMMERMAN
Sponsorship Chair

MARILYNN BOWLER
Committee

SUE BRECKENRIDGE
Committee

SHERRARD GEORGIUS
Committee

LYNDSAY PUE
Committee

SALLY SAUSSY
Committee

FRANCES THOMPSON
Committee
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ALL-STAR SPONSOR
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FOUR-STAR SPONSORS
American Airlines
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Barings
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British American Business Council
Clariant
Domtar
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Womble Bond Dickinson

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Sally and Downie Saussy
Cindy and HB Smith
Frances and Bill Thompson
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MARTY VISER
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Robinson Bradshaw

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MAJ. GEN. CORNELL WILSON
US Marine Corps, Retired, Governor’s NC Veterans Program

JIM WOODWARD
Civic Leader

JOAN ZIMMERMAN
Civic Leader
MEET THE TEAM


STAFF FACTS:

PEOPLE

13

107 combined years of military service

75 combined years of nonprofit service

MISSION

1

BLAKE BOURNE
Executive Director

PAUL BILL
Veteran Employment Director

STEVEN COLE
VP of Advancement

NICOLE FRENCH, PSY.D.
Clinical Director

KEVIN GRIMES
Advancement Associate

PATRICK HAYES
Network Director

BRYCE HUMPHREYS
Coordination Center Manager

THOMAS L. JACOBS II
Community Liaison/Care Coordinator

JODI LICH
Office & Events Manager

TOMMY RIEMAN
Director of Philanthropy

DIANE WEEKLEY, BBC
Community Liaison Consultant

DWAYNE WELLS
Care Coordinator

PETER VACHO
Director of Community Engagement
BE CONNECTED.
Visit veteransbridgehome.org, subscribe to our newsletter, and follow us on social media to stay connected with the Veterans community.

BE INVOLVED.
Volunteer with us or attend our networking events. Visit our website’s calendar for the latest opportunities.

BE A CHAMPION.
Donate to Veterans Bridge Home and support local Veterans and military families

BE THE BRIDGE!