2018 Board of Advisors

Gen. Jim Amos
U.S. Marine Corp, Retired

Bonnie Amos
Veteran advocate

Jim Babb
Community leader

Dianne Bailey
Robinson Bradshaw

Rye Barcott
Social Entrepreneur

David Carroll
Wells Fargo

Gen. Doug Carver
Chaplain, Retired

Kelly Chopus
Robbins Foundation, Richmond

Lisa DuBois
UNC Charlotte

Chuck Edwards
Physician

Carlos Evans
Wells Fargo, Retired

Dr. Frank Harrison
Carolinias Healthcare, Retired

Kim Henderson
Novant Health

Jim Kelligrew
US Bank

Rolfe Neill
Charlotte Observer, retired

Richard Nichols
Bank of America

Vic Phillips
Past Bank of America

Gen. Jim Roudebush
U.S. Air Force, Retired

Bill Timmerman
CANA, Retired

Bill Vandiver
Bank of America, Retired

Richard Vinroot
Robinson Bradshaw

Judge Frank Whitney
Chief Justice, U.S. Superior Court

Gen. Cornell Wilson
U.S. Marine Corps, Retired,
Governor’s NC Veterans Program

Jim Woodward
Civic leader

Joan Zimmerman
Southern Shows

Board of Directors

Thomas E. Norman
Chair, Founder

Andrew Barnes
Wells Fargo

Melissa Bodford
uBack

Kevin Eckert
TFX Capital

James Jordan
Charlotte Hornets

Russ Major
USAA

Matthew Martin
Fed. Reserve Bank of Richmond

Amaris McComas
TIAA

Patricia O’H. Norman
Civic Leader

Arthur Pue
Engineering Sales Associates

Rory Riley
Riley Topping Consulting

Jared Rorrer
Accenture

H.B. Smith
Wells Fargo Advisors

Erika Thompson
Clariant

Frances Thompson
Civic Leader

Marty Viser
Wells Fargo

Richard Worrell
Northwestern Mutual

Executive Director
Blake Bourne
Dear Veterans Bridge Home friends, family and supporters:

After seven years of serving as our community’s leading Veteran Service Organization, Veterans Bridge Home continues to grow, evolve, and guide our community’s efforts to integrate transitioning Veterans and families here.

Focusing on employment, connection to available human services, and building social capital for Veterans and Families, Veterans Bridge Home served 1,312 unique Veterans families last year, a 7% increase from 2016. That number of unique individuals served is just a snapshot of the entire Veteran support picture. Our data and experience shows that the average Veteran in our community connects with nearly three unique services during a period of transition.

To accomplish this work, Veterans Bridge Home raised over $1,000,000 this past year thanks to the generous support of our individual, corporate and foundational champions. Additionally, this was the first year the Mecklenburg Board of County Commission invested in our program of work, allocating $200,000 to support the 50,000 Veterans living in Mecklenburg County. We are very grateful for the tireless work of our dedicated staff, Board of Directors, Board of Advisors and volunteers who have ensured our mission strengthens every year.

We look forward to continuing to serve as the bridge between our transitioning military members, their families, and our community. We welcome your collaboration and support as we work create an even stronger community in 2018.

Thomas E. Norman  T. Blake Bourne, VI
Chair, Founder  Executive Director
## REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate</td>
<td>$ 40,415.60</td>
</tr>
<tr>
<td>Individual</td>
<td>$ 260,975.08</td>
</tr>
<tr>
<td>Foundation</td>
<td>$ 241,222.47</td>
</tr>
<tr>
<td>Non-profit</td>
<td>$ 119,650.00</td>
</tr>
<tr>
<td>Event Revenue &amp; Product Sales</td>
<td>$ 112,709.52</td>
</tr>
<tr>
<td>Mecklenburg County</td>
<td>$ 80,000.00</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$ 854,972.67</strong></td>
</tr>
</tbody>
</table>

## EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>$ 672,753.22</td>
</tr>
<tr>
<td>Employment Services</td>
<td>$ 73,686.33</td>
</tr>
<tr>
<td>NC Serves</td>
<td>$ 393,940.05</td>
</tr>
<tr>
<td>Outreach</td>
<td>$ 142,866.96</td>
</tr>
<tr>
<td>Special programs</td>
<td>$ 62,259.88</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$ 961,791.74</strong></td>
</tr>
</tbody>
</table>

## REVENUE

- Individual: 31%
- Corporate: 28%
- Foundation: 14%
- Mecklenburg County: 9%
- Event Revenue & Product Sales: 5%

## EXPENSES

- Program: 70%
- Administration & Development: 30%
“They are there for training and support for our staff and our current Veterans. Recently, they provided an in-house veteran training to over 30 of our Talent Acquisition recruiter’s and Leadership team members on military culture and best practices to assist Novant Health to become a more attractive employer to Veterans. From recruiting, to hiring, to retention, Veterans Bridge Home is a partnership I would recommend to any employer. Taking care of our Veterans is the right thing to do.”

– Connie Roseborough
(Corporate Recruiter/Novant Health)

<table>
<thead>
<tr>
<th>EMPLOYMENT as of July 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VETERANS</strong></td>
</tr>
<tr>
<td><strong>3,300</strong>  Veterans in our outreach network; 25% of them in job transition</td>
</tr>
<tr>
<td><strong>13-17</strong>  Average hires a month; mostly full-time</td>
</tr>
<tr>
<td><strong>85%</strong>    Of veterans get serviced/engaged by at least one provider (patriots path, GoodWill, NCWorks, Express prof, etc.)</td>
</tr>
<tr>
<td><strong>PROVIDERS</strong></td>
</tr>
<tr>
<td><strong>18</strong>    Employment providers in the NCServes Network</td>
</tr>
<tr>
<td><strong>547</strong>   Referrals to date with GoodWill, one of our top super users of the network</td>
</tr>
<tr>
<td><strong>205</strong>   Referrals to date with NCWORKS, one of our top super users of the network</td>
</tr>
</tbody>
</table>
Building social capital, or a network of friends, is critical to a Veteran’s successful transition into the community. To create this network, Veterans Bridge Home hosts and collaborates with other organizations in the region to promote Veteran social activities. In 2017, 4,785 Veterans participated in 150+ Veterans Bridge Home events including:

- **56 Networking Events**
- **50 Hosted Fitness Events**
- **21 Veterans Lunches**
- **19 Volunteer Service Events**
- **13 Special Events**
NCServes offers service members, veterans and their families access to a class-leading continuum of providers that runs the gamut from superior housing and emergency service providers to employment, recreation and fitness, and financial capabilities.

**SERVICES**

![Services Chart]

- **GENDERS SERVED**
  - Female: 363/28%
  - Male: 865/66%
  - Undisclosed: 84/6%

- **AGES SERVED**
  - <25: 49/4%
  - 26-34: 239/29%
  - 35-44: 215/18%
  - 45-54: 292/24%
  - 55-64: 272/22%
  - >65: 142/12%

- **BRANCHES SERVED**
  - Army: 676/58%
  - Navy: 191/16%
  - Air Force: 148/13%
  - Marine Corps: 139/12%
  - Coast Guard: 6/<1%
  - Undisclosed: 6/<1%

**1,312** unique clients during 2017
Veterans Bridge Home is a Charlotte-based organization that connects Veterans and their families, in any state of transition, to the community. Through our network of partners, we help Veterans navigate employment, create social connections, and settle their families. We look at the whole Veteran and connect them to the resources needed to be successful and thriving leaders in our community.