



2019

★ ANNUAL REPORT ★

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IN 2018, VETERANS BRIDGE HOME SERVED MORE UNIQUE VETERANS AND MILITARY FAMILIES AND PROVIDED MORE SERVICES TO THEM THAN SIMILAR VETERAN-SERVING ORGANIZATIONS IN NEW YORK, SEATTLE, DALLAS, SAN ANTONIO, PITTSBURGH, RALEIGH, AND NINE OTHER METROPOLITAN AREAS ACROSS THE COUNTRY.

These nation-leading numbers are remarkable considering the Veteran populations in some of those regions far exceeds Charlotte's. The reason we are able to have such an outsized impact on behalf of our fellow Veterans is because we never work alone. Veterans Bridge Home's team approach is firmly rooted in our collective military culture where success can only be achieved when we work together, and everyone does their part.

Our community is fortunate to have a team including: businesses committed to hiring Veterans and their spouses; local government and non-profit partners working together to provide services for these families; and individuals investing in the success of our Veteran population.

Together we are identifying the individual needs of each Veteran and military family, connecting them with the best services, employers and opportunities Charlotte has to offer, doing so as quickly and efficiently as possible to shorten the amount of time a Veteran and their family is in transition. When we succeed in doing this, we are building a stronger community, one Veteran at a time.

On behalf of the Veterans Bridge Home staff and Board of Directors, please accept our thanks and congratulations on another successful year. We look forward to your continued support in 2019.

BE THE BRIDGE!



Thomas E. Norman
Chair, Founder



T. Blake Bourne, VI
Executive Director

Veterans Bridge Home was founded on the principle that providing the customized support to Veterans and military families to meet their specific needs requires teamwork.

MISSION

Veterans Bridge Home helps Charlotte-area Veterans successfully transition home after military service by identifying their education, employment and healthcare needs and connecting them to available community, state and federal resources.



CHALLENGES

Veterans have much to offer their new employers and their new community, but often have no idea how difficult the transition period will be. This is why as many as 70% of all Veterans report experiencing transition stress due to difficulties finding employment, housing and a new network of friends. To help reduce this stress, Veterans Bridge Home works with each Veteran and military family to identify their unique needs and support them with the best services available.

"My family and I moved from Ft Bragg NC to Charlotte NC... Due to some unexpected bills we fell into a financial downfall and needed utility assistance immediately. We searched online and found Veterans Bridge Home. An hour later, we received a call from a care coordinator with assistance, and before the end of the day we were stress-free and our issue was resolved." - Kim Cheeks

CONNECTION TO SERVICES

3,285

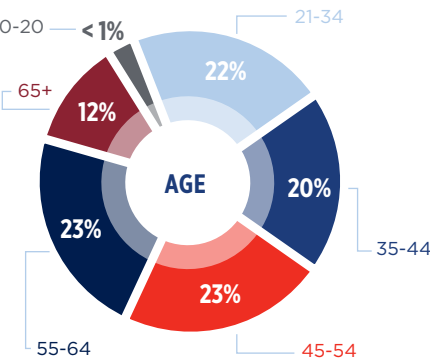
Unique Service Requests

1,359

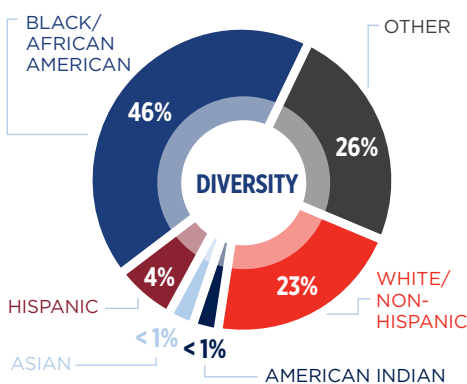
Unique, New Families

AVERAGE SERVICES PER VETERAN/FAMILY = 2.4

GENDER



BRANCH OF SERVICE



SERVICE REQUESTS

Housing & Shelter	932/28%	Clothing & Household items	79/2%
Employment	928/28%	Individual & Family Support	54/2%
Social Enrichment	396/12%	Food Assistance	48/1%
Benefits Navigation	179/5%	Education	43/1%
Income Support	157/5%	Health	38/1%
Mental/Behavioral Health	108/3%	Physical Health	24/1%
Money Management	100/3%	Sports & Recreation	9/<1%
Legal	87/3%	Spiritual Enrichment	2/<1%

EMPLOYMENT

Nationally 80% of all Veterans exit military service without having secured civilian employment.

So our team connects Veterans to the best companies and a myriad of employment services

HOW WE SUPPORT VETERANS SEEKING EMPLOYMENT

We matched 650 employment requests for support including job referrals, resume review, interview preparation, and readiness classes.

JOB FAIR

186 Veterans attended the VBH Hiring Fair in September 2018

55 Received job offers

NETWORKING

60

Networking opportunities sponsored by VBH

SUPPORTING VETERAN-FRIENDLY EMPLOYERS

11 Employer breakfasts held for 220 different talent acquisition representatives from 95 businesses

210 Businesses supported across the Metrolina region to help them meet their Veterans-hiring goals



“Veterans Bridge Home was KEY in my transition from the military. They are laser-focused on helping veterans! They helped me with networking, employment/transition workshops, and employment fairs. Due in large part to VBH and the connections I made through them, I was offered a job (at Bank of America) within 4 weeks of retiring from the Air Force.” - Rich T. Sanders

COMMUNITY ENGAGEMENT

Overwhelmingly the aspect of the military Veterans and their families miss when they leave the service are the friendships. So critical is this need that it is the third most requested service in our area, behind only housing and employment assistance.

IN 2018 WE MET THIS VITAL NEED BY:



Hosting 316 events (including 72 fitness, 118 fellowship, 75 networking, 23 volunteer & 28 programs) with 4,352 participants



Connecting 5,600 individuals with weekly newsletters about events, opportunities, and information about the Veterans community



Engaging with 30 Military/Veteran Employee Resource Groups across the business community to help them attract and retain Veteran employees



"I had the opportunity to attend the Uptown Lunch prior to relocating to Charlotte. I found a great community, with veterans wanting to support each other in any way possible. The connections that I made at the lunch expanded my professional network in Charlotte and ultimately led to my current job."
- Ryan Budroe, US Army Veteran

MONTHLY EVENTS



WEEKLY

Monday Workout
Harris YMCA

Wednesday Workout
VBH Office

1ST SUNDAY

Mountain Island Yoga
NoDa Yoga

1ST TUESDAY

South Park Area Coffee
Harris YMCA

1ST WEDNESDAY

Employer Breakfast
Various

1ST THURSDAY

Ballantyne Breakfast
Another Broken Egg Cafe

2ND WEDNESDAY

Uptown Lunch
Covenant Presbyterian

2ND THURSDAY

Veterans Bridge Home/
RWB Run Walk
Midtown Greenway

3RD THURSDAY

Fort Mill Lunch
Towne Tavern at Fort Mill

University Area Coffee
TIAA

LAST THURSDAY

Stable Call - Various

MONTHLY VOLUNTEER

Various dates/locations

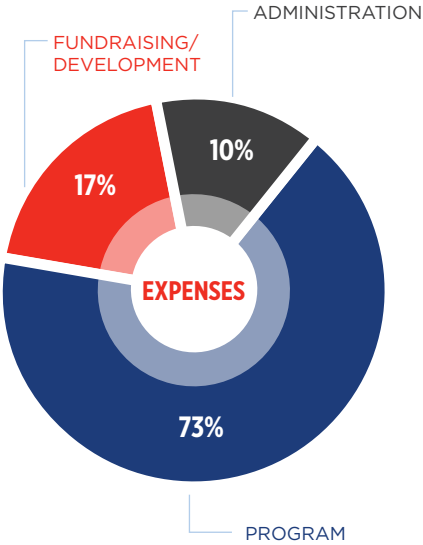
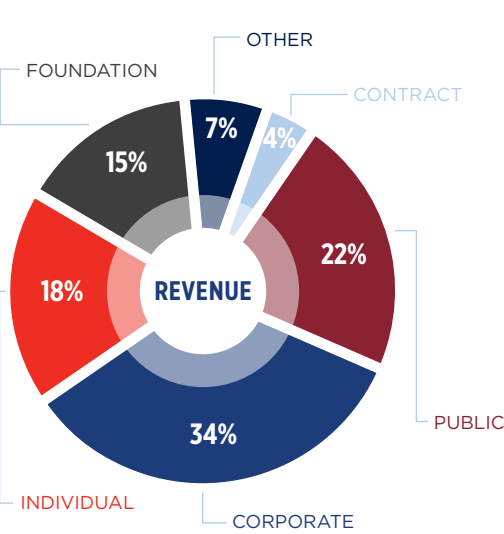
2018 FINANCIALS

TOTAL REVENUE
\$1,308,951

Corporate	\$435,391
Individual	\$262,874
Foundation	\$163,707
Other	\$114,123
Contract	\$92,855
Public	\$240,000

TOTAL EXPENSES
\$1,071,830

Program	\$779,684
Fundraising/Development	\$179,848
Administration	\$112,297



COMMUNITY CHAMPIONS

Businesses and Foundations that provide financial support to our mission

Ally Financial	The Dowd	MOAA - Military Officers
Adams Beverages	Foundation, Inc.	Association of America,
American Airlines	Disabled Veterans	Charlotte Metrolina
American Asset	National Foundation	Chapter
Corporation	Duke Energy Corporation	Navy Federal Credit Union
Aston Properties	The Elder Gallery of	Northwestern Mutual
AT&T	Contemporary Art	Novant Health, Inc.
Atrium Health	Foundation for a	Philip L. Van Every
Baird Foundation	Healthy Carolina	Foundation
Banking on the	Foundation for the	Pike Enterprises LLC
Community	Carolinas	Provident Benevolent
Bank of America	The George W. and Ruth	Foundation
Barings	R. Baxter Foundation	The Reemprise Fund
Barnhardt Manufacturing	Goodwill Industries of	Rich and Bennett LLC
Barringer Construction	the Southern Piedmont	Rowan Communications
Beacon Partners	Grant Thornton LLP	RSC Real Estate Corp
Berkley Capital Advisors	Hall Foundation, Inc.	Scott Insurance Services
The Blumenthal	Harris Teeter	Search Solution Group
Foundation	Harvard Business	SteelFab, Inc.
Bragg Financial	School Association	Stonewall Sports
Advisors, Inc.	The Hayes	Charlotte, Inc.
Carolina Panthers	Family Foundation	Synchrony Foundation
Charlotte Hornets	The Horne Co.	TIAA
Foundation	Partners LLC	University of North
Clariant Corporation	Housing Opportunity	Carolina, Charlotte
Cohen Tauber Spievack	Foundation	US Trust
& Wagner P.C.	The Independence Fund	UTC Aerospace Systems
Davita	The Leon Levine	Virgil P. Warren
Deloitte	Foundation	Foundation
Depcom Power, Inc.	Lucille P. & Edward C.	Walters and Mason
Dewey Property Advisors	Giles Foundation	Retail, Inc.
Domtar	The Marc and Mattye	Wells Fargo Bank
	Silverman Family	With Honor Action, Inc.
	Foundation	Womble Bond Dickinson

BRIDGE BUILDERS SOCIETY - Individual donors giving \$1,000+ per year

Judy and Jim Allison	Rennie Cuthbertson	Mary Joyce and Steve Monahan
Bonnie and Jim Amos	DeeDee and Ed Dalrymple	Rolfe Neill
Gloria and Vernon Anderson	Gwin and Bob Dalton	Missy and Heath Norman
Anonymous	Amy and Alfred Dawson	Patty and Tommy Norman
Anonymous	Meg and George Dewey IV	Theresa and Chris Payton
Anonymous	Molly and Steele Dewey III	M.C. Belk and Jeff Pilon
Heidi and Rocco Armonda	James Donahue	Dale and Larry Polsky
Theresa and Rich Baich	Lynn and Kevin Eckert	Dosty and Alex Quarrier
Tracy and Rye Barcott	Tiffany Eubanks-Saunders	Susan and Sam Rankin
James Bodenbender	Lisa and Carlos Evans	Kathy and Paul Reichs
LeeAnn and Blake Bourne	Liz and Lane Faison	Stephanie and Ron Rivera
Crandall and Erskine Bowles	Dave Fergione	Sally and Downey Saussy
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The Mike & Joan Brown Family Charitable Fund	Debbie and Frank Harrison	Chris Sherrell
Neil Brown	Whitney and Justin Holofchak	Cindy and HB Smith
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Jane and David Conlan	Leslie and Matt Martin	Rita and Bill Vandiver
Nancy and Charles Conner Jr.	Amaris and Shaun McComas	Lorraine and Stuart Watson
Jean and Bill Cornwell	James McDermott	Anja and David Zimmerman
Pam and Bill Crowder	Deb and Steve Moeller	Joan Zimmerman Family Fund

Veterans Bridge Home thanks the listed organizations and individuals for their exemplary leadership in 2018 that has supported 1,359 new Veterans and military families with access to the best job opportunities, the best services, and the best personal and professional networking opportunities the Charlotte-Mecklenburg region.

LUNCH AND LEAD



Panthers Head Coach Ron Rivera and Linebackers Coach Steve Russ (U.S. Air Force Academy '95) headlined our Lunch and Lead in May 2018. Thanks to Presenting Sponsor Depcom Power, the Leon Levine Foundation, Northwestern Mutual, the Carolina Panthers, and our 300 attendees, this annual event continues to support Veterans and their families in our community.

GALA

2018 marked the first year Veterans Bridge Home held a major fundraising event. Thanks to our title sponsors Bank of America and U.S. Trust, 370 special guests, 24 retired general officers and flag officers, 33 corporate and individual sponsors, our fabulous Gala Committee, and Admiral and Mrs. William McRaven, the inaugural Star Spangled Gala was a night to remember.



PATTY AND TOMMY NORMAN
Gala Chairs

GEN. JIM AND BONNIE AMOS
Honorary Chairs

JOAN ZIMMERMAN
Sponsorship Chair



MARILYNN BOWLER
Committee

SUE BRECKENRIDGE
Committee

SHERRARD GEORGIUS
Committee

LYNDSAY PUE
Committee

SALLY SAUSSY
Committee

FRANCES THOMPSON
Committee

GALA SPONSORS

PRESENTING SPONSORS

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US Trust

ALL-STAR SPONSOR

Wells Fargo

FIVE-STAR SPONSOR

The Independence Fund

FOUR-STAR SPONSORS

American Airlines
Novant

THREE-STAR SPONSORS

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Barings
Crowder Construction Company
Dee Dee and Ed Dalrymple
Dowd Foundation/
Charlotte Pipe &
Foundry
Mary Joyce and Stephen Monahan
Rankin Wealth Management
Joan Zimmerman

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Amy and Phillip Blumenthal
Bragg Financial Advisors
Teresa and David Carroll
Charlotte Hornets
Dixon Hughes Goodman
Duke Energy
Lisa and Carlos Evans
Foundation for the Carolinas
Grant Thornton
Missy and Heath Norman
Patty & Tommy Norman
Northwestern Mutual
SteelFab
TIAA

ONE-STAR SPONSORS

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British American Business Council
Clariant
Domtar
UNC Charlotte
Womble Bond Dickinson

SPONSORS

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Tracy and Rye Barcott
Harris Teeter
Debbie and Frank Harrison
Dosty and Alex Quarrier
Katherine and Russ Major
Leslie and Matt Martin
Dee and Jared Rorrer
Sally and Downie Saussy
Cindy and HB Smith
Frances and Bill Thompson
Judy and Richard Vinroot

BOARD OF DIRECTORS

THOMAS E. NORMAN

*Norcom Properties and
Tayco Realty*

AMARIS MCCOMAS

TIAA Bank

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Wells Fargo

MELISSA BODFORD

The Schuessler Group

KEVIN ECKERT

*Task Force X Capital
Management*

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Charlotte Hornets

RUSS MAJOR

USAA

MATTHEW MARTIN

*Federal Reserve Bank of
Richmond, Charlotte Branch*

PATRICIA O'H. NORMAN

Civic Leader

ARTHUR PUE

Engineering Sales Associates

RORY E. RILEY

Riley-Topping Consulting

JARED RORRER

Accenture

H.B. SMITH, MBA, CIMA

The Smith Group at Baird

ERIKA THOMPSON

Clariant

FRANCES THOMPSON

Civic Leader

MARTY VISER

Snyders Lance

RICHARD WORRELL, CLU, CFP

Northwestern Mutual

BOARD OF ADVISORS

GEN. JIM AMOS

US Marine Corps, Retired

BONNIE AMOS

Veteran Advocate

JIM BABB

Community Leader

RYE BARCOTT

Social Entrepreneur

DAVID CARROLL

Wells Fargo, Retired

BILL CROWDER

Crowder Construction

MAJ. GEN. DOUG CARVER

US Army, Chaplain, Retired

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Robbins Foundation, Richmond

LISA DUBOIS

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KIM HENDERSON

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JIM KELLIGREW

US Bank

ROLFE NEILL

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VIC PHILLIPS

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*Task Force X Capital
Management*

BILL TIMMERMAN

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BILL VANDIVER

Bank Of America, Retired

RICHARD VINROOT

Robinson Bradshaw

JUDGE FRANK WHITNEY

Chief Judge, US Superior Court

MAJ. GEN. CORNELL WILSON

*US Marine Corps, Retired,
Governor's NC Veterans Program*

JIM WOODWARD

Civic Leader

JOAN ZIMMERMAN

Civic Leader

MEET THE TEAM



From L to R: Bryce Humphreys, Patrick Hayes, Peter Vacho, Nicole French, Psy.D., Steven Cole, Blake Bourne, Tommy Rieman, Paul Bill, Diane Weekley, Thomas L. Jacobs II, Kevin Grimes, Dwayne Wells.
Not pictured: Jodi Lich.

STAFF FACTS:

PEOPLE
13

107 combined years of military service

75 combined years of nonprofit service

1 MISSION

BLAKE BOURNE
Executive Director

PAUL BILL
Veteran Employment Director

STEVEN COLE
VP of Advancement

NICOLE FRENCH, PSY.D.
Clinical Director

KEVIN GRIMES
Advancement Associate

PATRICK HAYES
Network Director

BRYCE HUMPHREYS
Coordination Center Manager

THOMAS L. JACOBS II
*Community Liaison/
Care Coordinator*

JODI LICH
Office & Events Manager

TOMMY RIEMAN
Director of Philanthropy

DIANE WEEKLEY, BBC
Community Liaison Consultant

DWAYNE WELLS
Care Coordinator

PETER VACHO
Director of Community Engagement

BE CONNECTED.

Visit veteransbridgehome.org, subscribe to our newsletter, and follow us on social media to stay connected with the Veterans community.

BE INVOLVED.

Volunteer with us or attend our networking events.
Visit our website's calendar for the latest opportunities.

BE A CHAMPION.

Donate to Veterans Bridge Home and support local Veterans and military families

BE THE BRIDGE!

VETERANSBRIDGEHOME.ORG

2200 East 7th Street, Charlotte, NC 28204
704.332.8802



@Veteransbridgehome
