



Steven Cole
703-835-2826

scole@veteransbridgehome.org

Veterans Bridge Home, the Charlotte Knights, Lowe's & Truist to host Carolinas Veterans Day Festival at Truist Field

WHO: Veterans, service members, families and everyone who wants to celebrate Veterans Day

WHAT: Carolinas Veterans Day Festival will include a community workout, a Veteran Expo, and the Community Awards Ceremony.

WHEN: Thursday, November 11 (Veterans Day) 9am – 2pm

WHERE: Truist Field, 324 South Mint St, Charlotte, N.C. 28202

WHY: This event is to celebrate those who served in the U.S. Armed Forces. There are over 150,000 Veterans in the Charlotte MSA.

HOW: [Register](#) for this FREE event and be entered to win prizes at the event

CHARLOTTE— (Nov. 8, 2021)— Veterans from across the Charlotte region are inviting everyone, regardless of their connection to the military, to participate in the Carolinas Veterans Day Festival at Truist Field in Uptown Charlotte on November 11, 2021, from 9 a.m. to 2p.m. This free, and open-to-the-public celebration will be an interactive day of fitness, shopping, and fellowship recognizing the service of our Veterans and their families hosted by Veterans Bridge Home and the Charlotte Knights and was made possible by generous support from Truist and Lowe's.

The celebration will begin at 9 a.m. with an all-abilities bootcamp workout, followed by a Veteran business expo featuring Veteran-owned businesses and those catering to Veteran consumers, and will conclude with a recognition of individuals and corporate contributions to our local, Veteran community.

“Too often Veterans Day is a holiday where Veterans celebrate themselves, and everyone else just takes the day off,” said Blake Bourne, Veterans Bridge Home Executive Director. “Our hope for this celebration is that we create an event where everyone, regardless of their connection to the military, can come together for a day of family-friendly fun.”

Starting on Truist Field at 9 a.m., people of all ages and all abilities are welcome to join a bootcamp-style workout led by Comtrain, Burn Bootcamp Elizabeth, and the Veterans Yoga Project. Participants will be able to join one of three workouts based on their personal physical fitness level. There will also be a special Kids Zone with several inflatables available for those children looking for more fun than fitness.

“Truist is proud to partner with Veterans Bridge Home and the Carolinas Veterans Day Festival,” said Anthony Weekly, Chief Community Reinvestment Act Officer. “Our military service members, veterans and their families sacrifice so much in service of our country. We are privileged to be a part of this celebration of our local heroes as well as those stationed and living around the world.”

Throughout the day, Veteran-owned businesses and other local businesses will have booths along the Left and Right Field Concourses at Truist Field. Local, Veteran-serving organizations and corporate Veteran employee resource groups will have table set up with information for guests.

The day's festivities will conclude with a sky diving demonstration, the presentation of the National Colors, and a community awards ceremony recognizing the Veteran, Human Service Provider, Veteran-friendly Employer, Volunteer, and Veteran Employee Resource Group of 2021.



Over 100 businesses and nonprofits are registered including the following Veteran-Owned Businesses: Josh King Creative, Leo Designs, Mighty Dog Roofing, Mortgage Guru, Mr. Electric, Northwestern Mutual Charlotte, the McChrystal Group, Proctor Free, Reddjobb, Roof Medic, Rove, Talacia Cain, The Rubino Veterans Art Center, Travelers Insurance, Atlantic Wraps, Allergenuity, and Jacobs Junk

If you would like to arrange an interview with a member of the VBH staff or any of our vendors, please contact Steven Cole: scole@veteransbridgehome.org or (m) 703-835-2826.

-30-

Veterans Bridge Home is a 501c3 who supports veterans and military families from all eras with tailored support for their unique employment, housing assistance, social capital building, and human service needs. They do this by leveraging all public, private, and nonprofit resources in the region. Since 2010, VBH has supported over 10,000 individuals and families helping fill more than 24,000 unique service requests like housing, employment, and benefits navigation.