



## Partnership Proposal

### Star Spangled Salute 2023

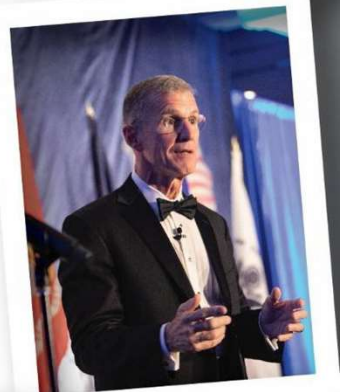
Over the last 10 years, Veterans Bridge Home has connected **more than 15,000** Veterans and their families, in any state of transition, to **more than 37,000** different human services and employment opportunities in 49 counties across North and South Carolina. We have been able to accomplish these nation-leading numbers through our network of community partners, who look at the whole Veteran and connect them to all of the resources they need to settle their families and continue to be successful and thriving leaders in our community.

Last year alone, Veterans Bridge Home helped bring **2,704** of our nation's warriors and their families home with the same energy and commitment that they displayed in serving our nation. In so doing, our region has been recognized nationally as a leader in this work, modeling how other communities can create more welcoming and livable communities for returning Veterans and their families.

This work is made possible by our generous corporate, foundational, and individual partners like you who continue to invest in our work. Thank you in advance for being committed to ensuring our Veterans are successfully integrated into our community.

Sincerely,

Blake Bourne  
Executive Director  
Veterans Bridge Home





**May 13, 2023 • 6:00 pm**

Charlotte, NC

Veterans Bridge Home's Star-Spangled Salute is the Charlotte area's premier military event of the year. This annual black-tie gala brings together retired military leaders and community leaders interested in the welfare of military Veterans and their families.

General Peter Pace, U.S. Marine Corps (Retired) served as the 16<sup>th</sup> Chairman of the Joint Chiefs of Staff, the first Marine to hold that position. A graduate of the U.S. Naval Academy, General Pace commanded at every level, beginning as a Rifle Platoon Leader in Vietnam. Retiring in 2007 after a 40-year career he and his wife Lynne moved to the Charlotte area in 2016.



**Presenting Sponsor**

\$75,000

**Sponsorship Levels**

Four-Star.....\$50,000	Two-Star.....\$10,000
Three-Star.....\$25,000	One-Star.....\$5,000

**For more information or to sponsor, contact**

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# 2023 Star Spangled Salute

Levels	Presenting	4-Star	3-Star	2-Star	1-Star
Value	\$75K	\$50K	\$25K	\$10K	\$5K*
Tables (8 seats)	3 pref.	2 pref.	2 pref.	1	1
Recognition (digital/print)	Logo	Logo	Logo	Name	Name
Website	Logo	Logo	Logo	Name	Name
Newsletter	X	X	X	X	
VIP Reception Tickets	24	16	8		
Social Media Mentions	6 weeks prior	4 weeks prior	3 weeks prior		
Press Release	X	X	X		
Program Ad	Full	Full	Half	Qtr	
Remarks at the Event	X				
Cocktail Reception Host	X				
Available Partnerships	0	1	3	13	5*
Add-on Sponsorships					
Silent Auction Sponsor	\$10K				
Sponsor a Live Auction Package	\$5K				
Hall of Honor	\$10K				
* Reserved for local small businesses, veteran-owned businesses and nonprofits					



## Additional Partnership Opportunities

If you are interested in opportunities throughout the year, please contact us for more details.

### Lunch and Lead

- 350-person lunch
- Table hosts invite guests
- Inspirational speaker and donation ask

### Annual Report

- Update on VBH progress and future
- Sent to all partner organizations and major individual donors

### Veterans Day Festival

- 2,000+ attendees
- Vet Business Expo & Kids Zone
- Community Awards
- Concert

### Hero Run

- 7<sup>th</sup> Annual 5K and 1K run in SouthPark
- 350+ runners
- Event includes music, activities, live superheroes and the real heroes, U.S. Military & Veterans

### Veterans Newsletter

- Distribution of 3,500 Veterans and supporters in the Carolinas
- Average open rate 40%

**March 2**

**March**

**November 11**

**November 18**

**Weekly**

