

# *Star Spangled* *Salute*

## Sponsorship Opportunities

VBH's flagship fundraiser, Charlotte's premier military gala, raising more than \$800,000 annually.

**Contact:**

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# Lead in the Carolinas



## Be the bridge. Invest in veterans.

Based in Veterans Bridge Home's largest and most established market, the **Star Spangled Salute Gala** not only honors and celebrates veterans, it brings together the business, civic, and philanthropic leaders who make the Carolinas thrive. Sponsorship in this event ensures your company's name is tied to the premier veteran-serving organization in the Carolinas, with unmatched brand visibility and impact.

By joining as a sponsor, you aren't just making a donation — you're aligning your brand with a trusted leader in the veteran community and gain access to influential networks. Together, we'll ensure that no veteran is left behind.

## Why partner with VBH?



**Community Impact:** Fuel programs that connect veterans to jobs, housing, healthcare, and belonging.



**Reputation:** Align your company with VBH, the trusted leader in serving veterans across North Carolina.



**Brand Visibility:** Premier exposure through VBH's most high-profile event.



**Audience Reach:** Engage with the largest veteran audience in the Carolinas.

## Sponsorship Packages

**\$100,000**

### Presenting Sponsor

- 3 preferred tables
- 24 VIP reception tickets
- Main stage remarks
- Premier logo placement
- Full-page program ad
- Host cocktail or dessert reception
- Owned and social media coverage

**\$50,000**

### 4-Star Sponsor

- 2 preferred tables
- 16 VIP reception tickets
- Logo placement
- Full-page program ad
- Mentions in owned and social media

**\$25,000**

### 3-Star Sponsor

- 2 tables
- 8 VIP tickets
- Logo placement
- Half-page program ad
- Recognition in owned and social media

**\$10,000**

### 2-Star Sponsor

- 1 table
- Name recognition
- Quarter-page program ad

**\$5,000**

### 1-Star Sponsor

- 1 table
- Name recognition

*This sponsorship is specifically designed for individuals, small nonprofits and small veteran-owned businesses.*